



The ETCF project is funded
by the European Union.

EU Training Programme for Turkish Chamber Executives

April – October 2009

“Become an Expert on EU Affairs!”



Foreword

TURKISH CHAMBERS NEED EXPERTS ON EU AFFAIRS

The implementation of the Customs Union with the EU as well as the ongoing negotiations for EU accession have a significant and ever increasing impact on the Turkish business community.

There is a growing need for comprehensive expertise in EU affairs within the Turkish Chamber network, so as to help Turkish companies to fully understand the impact of policies developed at European level, which will affect their business.

To meet these challenges, the EU Training Programme for Turkish Chamber Executives has been designed by EUROCHAMBRES and TOBB in association with Ankara University European Union Research Centre (ATAUM) and Bahçeşehir University in Istanbul.

The EU Training Programme is part of the EU-Turkey Chambers Forum (ETCF), which is financially supported by the European Union.

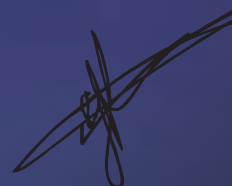
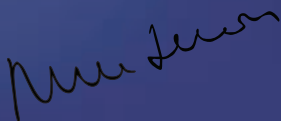
We invite all Turkish Chambers to take advantage of this unique opportunity and to participate in the EU Training Programme to strengthen the knowledge and skills of their executives on EU affairs, thus improving their services to Turkish companies.



Pierre Simon
President of EUROCHAMBRES



M. Rifat Hisarcıklioğlu
President of TOBB



The EU Training Programme for *Turkish Chamber Executives*

The EU Training Programme offers:

A flexible approach to allow you to pursue your professional activities

Courses will be held once a month over a period of two to three consecutive days.

The EU Training Programme will be organised in two locations: ATAUM in Ankara (Cycle A) and Bahçeşehir University in Istanbul (Cycle B). Each cycle offers 25 places.

A dynamic approach to learning

The Programme combines academic and practical experience in an optimal way. The education is interactive and multiple learning approaches are used: lectures, discussions, workshops and exercises.

Each module will provide an overview of EU legislation and main challenges in the relevant field in the context of the accession negotiations, up-dated information on current issues, best practices and exchange of experiences. The courses will focus on the practical implications of European integration for the Turkish business community. Each module is designed to allow maximum participation through debate, discussion and preparation in advance with course leaders. The number of participants is limited to ensure active participation by all.

Immediate rewards

The participants will submit a short paper on one of the topics presented in the modules. The best papers will be published in a single publication and disseminated within the Chamber community. Participants will also take an oral test at the end of the Programme.

Following the successful completion of the Programme, participants will be awarded with a certificate provided by ATAUM and will be included in the ETCF EU expert database.

Access to EU practitioners and experts

The Faculty includes experienced course leaders from diverse backgrounds: academics, representatives from the EU Institutions and experts from the Chamber network.

The Faculty is recognised for its outstanding EU expertise. It will bring a unique set of skills to the programme, providing participants with fresh points of view and the specialist skills to put them to good use.

A curriculum focused on the needs of Turkish businesses

Programme courses are given in the form of 6 intensive seminars, organised on a monthly basis.

1 **Introductory module:** **EU – Turkey relations, EU institutions, EU lobbying, EU funding**

- Ankara: ATAUM
15, 16 and 17 April 2009
- Istanbul: Bahçeşehir University
16, 17 and 18 April 2009

2 **Customs Union (part 1):** **EU competition policy, trade policy, taxation and customs**

- Ankara: ATAUM
14, 15 and 16 May 2009
- Istanbul: Bahçeşehir University
13, 14 and 15 May 2009

3 **Customs Union (part 2):** **Free movement of goods, services and capital**

- Ankara: ATAUM
18 and 19 June 2009
- Istanbul: Bahçeşehir
University
19 and 20 June 2009

4 **Module 4** **Agriculture and rural development, food quality and safety, environment**

- Ankara: ATAUM
17 and 18 July 2009
- Istanbul: Bahçeşehir University
16 and 17 July 2009

5 **Module 5** **EU social and employment policies, free movement of workers, health and safety at work**

- Ankara: ATAUM
9, 10 and 11 September 2009
- Istanbul: Bahçeşehir University
10, 11 and 12 September 2009

6 **Innovation:** **IPR and Research and Development**

- Ankara: ATAUM
8, 9 and 10 October 2009
- Istanbul: Bahçeşehir University
7, 8 and 9 October 2009

Participants are required to attend **all 6 modules.**

The selected course location (Ankara or Istanbul) has to be kept by the participants throughout the whole Programme.

The programme will be taught in both English and Turkish.

A challenging, rewarding and stimulating Programme designed to provide Turkish Chamber executives with the latest, most insightful and advanced knowledge on EU affairs.



WHY participate in the EU Training Programme?

Benefits for the Candidates:

- To acquire a practical understanding of the functioning of the EU, the most effective way to influence EU policy-making and decision making process as well as a deep knowledge on different EU topics of particular interest for Turkish businesses,
- To become an EU expert and be recognised as such (recognised certificate + insertion into the ETCF EU expert database),
- To develop your network with EU practitioners.

Benefits for the Chambers:

- To add services or improve your services towards your member companies:
 - information, guidance, support and advice on EU policies,
 - being Turkish companies' voice in the national administration as well as in the European institutions.
- To raise the profile of your Chamber and be recognised as a contact point on EU affairs.

WHO can participate in the EU Training Programme?

50 executives from local Turkish Chambers and Commodity Exchanges will be able to participate in the 2009 EU Training Programme. The Programme is designed specifically for Chamber managers, from various levels (head of department, manager or expert) who will directly apply the knowledge and experience gained on EU Affairs to their daily work.

The Candidate must:

- Be an executive from a Chamber,
- Have at least one year of professional experience within the Chamber,
- Have basic knowledge of EU Affairs,
- Have strong commitment to EU Affairs,
- Demonstrate an excellent command of English.

The Chamber must:

- Be committed to developing EU services for their member companies.

HOW to apply?

Applicants should submit the application form, CV (EU-format) and a letter of recommendation from their Chamber.

The application package should be submitted by post or by e-mail to:

TOBB - The Union of Chambers and Commodity Exchanges of Turkey
European Union Department
Mr Werner GRUBER
Atatürk Bulvarı No:149, 06640 Bakanlıklar
Ankara / Turkey
Email: wgruber@tobb.org.tr

This application package might be followed by a personal interview.

The deadline for applications is
20 March 2009.

COSTS

Costs related to your participation in the EU Training Programme (fees) will be covered by the ETCF project. The participants who will have to travel to attend the Programme will receive a per diem (for accommodation and meals) and their travel costs will be reimbursed.

For more information
Please contact:

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EUROCHAMBRES

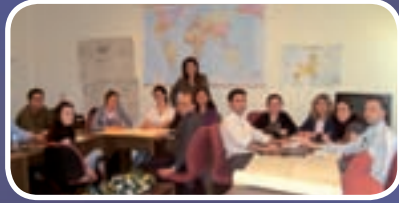
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Or visit the ETCF project website www.etcf.org.tr



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